

PRICE LIST 2020

CORE BRANDING	List Price	Partner Price
Original logo design (2D)	£150	£135
Mascot Logo Design	£250	£225
Illustrated Logo Design	£350	£315
3D logo design	£350	£315
"DNA" brand guideline document	£75	£67.50
Brand Scientist Consultation Call (30 mins)	£50	£45
Business card design	£75	£67.50
SOCIAL MEDIA		
Twitter Banner	£35	£31.50
Twitter AVI (from logo design)	£15	£13.50
Going Live GIF Animation	£75	£67.50
Individual static graphic promotion (giveaway, marketing etc)	£50	£45.00
Schedule Graphic	£50	£45
Animated promotion (giveaway, marketing etc)	£125	£112.50
TWITCH AND MIXER		
ESSENTIALS		
Twitch/Mixer Panels (up to 10, standard letterbox format)	£75	£67.50
Premium Panels (Full channel art created uniformaly across your page)	£125	£112.50
Stream Offline Graphic	£50	£45
Channel Banner	£35	£31.50
Static Overlay (no camera window)	£50	£45
Static Overlay (with camera window)	£50	£45
Static Custom Alerts Package (6 variants)	£125	£112.50
STREAM SCREENS		
Static Starting Soon Graphic	£75	£67.50
Static Be Right Back Graphic	£75	£67.50
Static Thanks for Watching	£75	£67.50
Static Intermission	£75	£67.50
Static Screens Package (all of the above using matching design)	£250 (save £50)	£225
Static Stream Credits Scene	£75	£67.50
"KINETIC CATALYST" CUSTOM 2D ANIMATIONS		
Animated Starting Soon	£125	£112.50
Animated Be Right Back	£125	£112.50
Animated Thanks for Watching	£125	£112.50
Animated Intermission	£125	£112.50
Animated scene package (all of the above using matching animations)	£400 (save £100)	£360
Animated Stream Credits Scene	£125	£112.50
Animated Overlay	£125	£112.50



PRICE LIST 2020

TWITCH AND MIXER CONTINUED	List Price	Partner Price
Custom Animated Alerts (£125 for setup, £25 per additional alert) Custom Animated Alerts Package (6 variants using matching animation) Custom Animated Tiered Alert Package (6 variants with evolving animations) Add CSS coding to create fully interactive alerts Full screen "Ultra Alert"	£125+25 £250 £400 £150 £250	£112.50+£22.50 £225 £360 £135 £225
2D animated "impact" stream intro under 10s 2D animated "impact" stream intro over 10 seconds	£175 £250	£157.50 £225.00
Animated scene transition Animated lower thirds (Twitch prime, sub, follow reminders) Animated lower thirds package (5 variants using matching animation) Professional grade sound effects (per asset or package)	£125 £125 £200 £25	£112.50 £112.50 £180 £22.50
3D UPGRADES		
3D Animated Starting Soon 3D Animated Be Right Back 3D Animated Thanks for Watching 3D Animated Intermission 3D Animated Scene Package (all of the above with matching animation) 3D Animated Credits Scene 3D Animated Custom Alerts (£175 for initial animation, £50 per variant) 3D Animated Custom Alerts Package (6 alerts with matching animation) 3D Animated Tiered Alert Package (6 variants with evolving animations) Add CSS coding to create fully interactive alerts	£200 £200 £200 £200 £750 (save £50) £200 £175 + 50 £425 (save £25) £650 £150	£180 £180 £180 £180 £675 £180 £157.50 + £45 £382.50 £585 £135
3D Full Screen Ultra Alert 3D animated "impact" stream intro under 10s 3D animated "impact" stream intro over 10s	£250 £300 £450	£225 £270 £405
3D Scene Transition Professional grade sound effects (per asset or package)	£200 £25	£180 £22.50
ESSENTIALS FOR AFFILIATES AND PARTNERS		
Emote Design (each) Hand Drawn Sub Badges (set of 5) Cheermotes	£25 £125 On application	£22.50 £112.50
Sponsor rotation animation NEW Channel Trailer - Clip Edits and Transitions Only NEW Channel Trailer - Clip Edits, Transitions, Intro and Outtro	£75 £200 £500	£67.50 £180 £450



PRICE LIST 2020

YOUTUBE CONTENT CREATORS	List Price	Partner Price
YouTube Banner	£35	£31.50
YouTube Intro Under 10s	£175	£157.50
3D YouTube Intro Under 10s	£250	£225
Animated Lower Thirds (sub reminders etc)	£125	£112.50
Animated Lower Thirds Package (5 variants using similar animation)	£200	£180
Static endslate Graphic	£75	£67.50
2D Animated outtro/endslate	£175	£157.50
3D Animated outtro/endslate	£250	£225
Addional Graphics for social media (static)	£50	£45
Animated promotion for social media	£125	£112.50
Editable YouTube Thumbnail (photoshop format)	£75	£67.50
Animated Promotional YouTube Advert	On application	
Professional grade sound effects (per asset or package)	£25	£22.50
MERCHANDISE		
Typographic T-shirt Design	£100	£90
Light illustrated T-shirt Design	£150	£135
Complex illustrated T-shirt Design	£200	£180
Cap Design	£75	£67.50
Other merchandise	On application	

